

# TECH LEAD / WEB DEVELOPER Full Stack

PHP - SQL - JS - HTML - CSS - Wordpress BACK & FRONT END

# Frédéric ANSERMOZ

Full Resume Website: www.notafred.com [QR]

Email: notafred@gmail.com



Profile: 20 years experience in web development, worldwide (bilingual Fr/En), with near 200 developed websites.

Proactive, responsible, understanding client/company needs.

Objectives: Integrate a dynamic web/multimedia company and have a scalable position in a human working environment, providing good conditions to reach objectives and results. Bring the extent of my skills.

| EXPERIENCE – WEB DEVELOPMENT   |                                   | SKILLS      |            |
|--|-----------------------------------|-------------|------------|
| Development Intern - Self-Learning - React Certification Lab4Tech                      | 2023-2024<br>Switzerland          | РНР         | 20y        |
| Web Developer<br>Ergopix   | 2017-2023<br>Switzerland          | JS/HTML/CSS | 20y        |
| Tech Lead - Web Developer MEO Design & Communication                                   | 2015-2017<br>Switzerland          | Wordpress   | 11y        |
| Owner, Web Developer, Photographer Notafred.com, IBuyPhotos.com, frederic-ansermoz.com | 2010-2023<br>Switzerland / Europe | jQuery      | 10y        |
| Web Developer<br>Face3Media  | <b>2012</b><br>Canada             | SQL/MySQL   | 16y        |
| Senior Web/Wap Developer – Senior Integrator<br>Cellfish Media (Lagardere Group)       | <b>2009-2011</b><br>Canada        | Bootstrap   | 7у         |
| Flash Developer<br>Sednove Inc.  | <b>2009</b><br>Canada             | AJAX        | 8y         |
| Team Lead / Web Developer  Xwerx – The Digital Hub                                     | <b>2007-2008</b> Ireland          | XML, JSON   | <b>7</b> y |
| Webmaster<br>Nouvelles Destinations  | <b>2006-2007</b> France           | Drupal      | <b>4</b> y |
| Web Developer Ozon Interactive   | <b>2006</b><br>France             | Photoshop   | 14y        |
| Web Developer Nouvelles Destinations   | <b>2004-2005</b> France           | React       | 4m         |

## **SKILLS**

Conception, **development**, integration, optimisation, maintenance. CMS customization (**Wordpress** / themes & plugins), Drupal, Joomla. Online payment solutions implementation, donation, **e-commerce**, Paypal, Stripe.

Project release procedure (dev, integration, staging, production).

Versioning and bug tracking software (CVS, SVN).

Tests, Cross Web browsers compatibility (desktop & mobile), **SEO**, speed optimisation, W3C standards **Hosting and Domain Names management** (settings, transfers, DNS etc.), emails.

Quotation, Contact and support for clients, newsletters.

Writing instructions manuals, providing trainging to clients and other developers.

#### **EDUCATION**

Studio M Montpellier

2023-2024 React Certification Level 2 - React Developer certification Worldwide React-Certification.com / W3Schools **Bachelor in IT Computing & E-Business** 2005-2006 France Montpellier University 2004-2005 Dipl. of Academy of Technologies in Computing Montpellier University France 2003-2004 Webmaster Training France **Image Formation** G.O. - Sound Engineer Training 2002 France Certificate in Audiovisual - Sound Option (DEC Technique) 2001

#### **LANGUAGES**

French mother tongue

English

technical and fluent

# OTHER EXPERIENCE AND SKILLS

France

Audiovisual – Business

# **EXPERIENCE - AUDIOVISUAL**

| Photographer<br>Ansermoz-Photography.com  | <b>2007-2024</b> Worldwide |
|---|----------------------------|
| <b>Audiovisual Technician</b> - Mediterranean Cinema Festival                                       | 2003                       |
| Le Corum – Palais des Congrès   | France                     |
| <b>Sound System -</b> "Concert Littéraire" – Military School of Montpellier Auditorium du Languedoc | 2002<br>France             |
| Sound for a short film "La Sentence"  | 2001                       |
| Studio M  | France                     |
| Sound Technician  | 2000                       |
| Le Corum - Congress   | France                     |
| Sound Technician – editing & recording  | 2000                       |
| Studio Orichidée Paris  | France                     |
| Sound Technician editing Radio Fm+  | 2000<br>France             |
| Organisation & animation (sound/light) of the end year bal<br>Notre Dame de la Merci                | <b>2000</b> France         |

#### **SKILLS**

Photography wildlife, nature, urban, products, lighting, macro, image editing

Sound system

microphones, speakers, conferences, shows, concerts, radio

Studio

sound engineer radio/studio, mix, audio/video edit, recordings

Maintenance

wiring, welding, equipement test

## **EXPERIENCE - BUSINESS**

| Internity  | France                                    |
|--|---|
| Warehouse man Computing, Hifi, video etc.<br>Auchan                        | 2003<br>France                            |
| Salesman Audiovisual<br>Auchan   | 2003<br>France                            |
| Salesman Audiovisual, Digital Photography etc. Planet' Image / Eric Briard | <b>2002-2003</b> France                   |
| Salesman Computing, hifi, video, audio                                     | <b>2001</b><br>France                     |
| Salesman on markets : women's wear   | Summers 96 to 2000<br>Winters 2001 & 2008 |

## **SKILLS**

#### Sales

customer reception / advice / information, rising prices, billing, quote, services, phoning

#### Management

stocks mgmt, inventory, management of delivery, merchandising, ordering, after sales services

# Presentation

putting up for sale, facing

France

## **INTERESTS**

**Websites development**, **Digital Photography** and **Image editing**, video editing, drawing, sound editing, le Cinéma, Handiwork and Nature...

Sports: Gym, Volley, Ski, Tennis, Roller, Squash... & Outdoor activities (Hiking, Via Ferrata...).

Managing excursions.

Driving licences motorcycle, car and boat (coast).