

Frédéric ANSERMOZ

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TECH LEAD - WEB DEVELOPER

PHP – SQL – JS – HTML - CSS – CMS
BACK & FRONT END

Objectives: Integrate a dynamic web/multimedia company and have a scalable position in a human working environment, providing good conditions to reach objectives and results. Bring the extent of my skills.

EXPERIENCE – WEB DEVELOPMENT

Tech Lead - Web Developer

MEO Design & Communication

Feb 2015 – Jan 2016
Switzerland

Owner, Web Developer, Photographer, Independant

Notafred.com

Jul 2013 – Dec 2014
Switzerland / Europe

Owner, Web Developer, Photographer

IBuyPhotos.com

Since Sept 2010
Canada

Web Developer

Face3Media

11 months 2012
Canada

Senior Web/Wap Developer – Integrator

Cellfish Media (Lagardere Group)

2.5 years 2009 2011
Canada

Flash Developer

Sednove Inc.

2 days 2009
Canada

Team Leader / Web Developer

Xwerx – The Digital Hub

11 months 2007 2008
Ireland

Webmaster

Nouvelles Destinations

8 months 2006 2007
France

Web Developer

Ozon Interactive

9 months 2006
France

Web Developer

Nouvelles Destinations

2 months 2005
France

Web Developer

Nouvelles Destinations

2 months 2004
France

Complete detailed list available on my resume/CV website www.notafred.com
Detailed experience on last pages.

EDUCATION

Bachelor in IT Computing and E-Business (Bac 90 credits)

Montpellier University

2005-2006
France

Dipl. of Academy of Technologies in Computing (Bac 60 credits)

Montpellier University

2004-2005
France

Webmaster training

Image Formation

2003-2004
France

G.O. – Sound Engineer Training

Club Méditerranée

2002
France

Certificate in Audiovisual Sound Option (DEC Technique)

Studio M Montpellier

2001
France

LANGUAGES

French
mother tongue

English
technical and fluent

German
notions

EXECUTION



OTHER EXPERIENCE AND SKILLS

Audiovisual – Business

EXPERIENCE – AUDIOVISUAL

Photographer

Ansermoz-Photography.com

Audiovisual Technician - Mediterranean Cinema Festival

Le Corum - Congress

Sound system "Concert Littéraire" - Military School of Montpellier

Auditorium du Languedoc

Sound for a short film "La Sentence"

Studio M

Sound Technician

Le Corum - Congress

Sound Technician - Recording and editing

Studio Orichidée Paris

Sound Technician editing

Radio Fm+

Organisation & animation (sound/light) of the end year bal

Notre Dame de la Merci

Since 2007

Worldwide

7 days 2003

France

4 days 2002

France

1 month 2001

France

1 month 2000

France

15 days 2000

France

2 months 2000

France

7 days 2000

France

SKILLS

Photography

Wildlife, Nature, Urban.
Camera, speedlights,
macro, image editing

Sound system

microphones, speakers,
conferences, shows,
projection systems, lights

Studio

Sound Engineer
radio/studio, mix,
audio/video edit,
recordings

Maintenance

Wiring, welding,
equipment test

EXPERIENCE – BUSINESS

Salesman Multimedia, Telephony, Computing etc

Internity

4 months 2004

France

Warehouse man Computing, Hifi, video etc.

Auchan

1 month 2003

France

Salesman Audiovisual

Auchan

1 month 2003

France

Salesman Audiovisual, Digital Photography etc.

Planet' Image / Eric Briard

1 year 2002 2003

France

Salesman Computing, hifi, video, audio

SORO

2 months 2001

France

Salesman on markets : women's wear

Summers 96 to 2000

Winters 2001, 2008

France

SKILLS

Sale

Customer Reception /
Advice / Information, rising
prices, billing, quote,
services, phoning

Management

Stocks management,
inventory, management of
delivery, merchandising,
ordering, after sales
services

Presentation

Putting up for sale and
facing

INTERESTS

Websites development, Digital Photography and Image/Video Editing, Drawing and Painting, Sound Editing, Cinema, Handywork and Nature...

Sports : Gym, Volley, Ski, Tennis, Roller, Squash... & Outdoor activities (Hiking, Diving, Climbing...).

Managing excursions.

Driving licences A (motorcycle) B (car) and boat (coast).

WEB DEVELOPMENT EXPERIENCE DETAILS

Tech Lead - Web Developer

Feb 2015 –Jan 2016

MEO Design & Communication - Switzerland

Technical Leader over IT department, web developer, quotation, conception, analytics, recruitment, training. Wordpress, Prestashop, PHP, Apache, MySQL, HTML, CSS, JS, jQuery / Ajax, Photoshop. PC and Mac environment. Cordova/X-Code applications maintenance, debug and improvment. Apple Store submission. Installation, maintenance and deployment of Samsung / Oculus VR systems. Mobile/Desktop compatibility, SEO. Versioning Git.

Important points:

First official Tech Lead position over an IT departement. Recruitment, Clients / Employees training. Cordova/X-Code apps, Samsung / Oculus VR.

Owner, Web Developer, Photographer - Independant

July 2013 – Dec 2014

Notafred.com - Switzerland / Europe

Client prospection, quotation, conception, mockups, design, creation, web development, analytics (Google Analytics, web tools), photography, writing documentation and instruction manual, client training. Wordpress, development in PHP, Apache, MySQL, integration HTML, CSS, JS, jQuery and Ajax, design Photoshop. Cross Web browsers compatibility, SEO, Site Speed optimisation, W3C Standards, shooting photography.

Important points:

First Independant work as mainly web developer, but also photographer. Combining all my skills from past experience to match clients needs. Client prospection and training.

Owner, Web Developer, Photographer

Since Sept 2010

IBuyPhotos.com - Canada

Creation, development, marketing, referencing and self promotion. Development in PHP, MySQL, integration HTML, CSS, JS/jQuery, Ajax, Apache server. CURL Web services: Google Url Shortener, Twitter, Flickr... Photography, design, banners creation, Photoshop. SEO & web tools: Google Adwords campaigns, Google Analytics, SEO tools websites, cross browser compatibility.

Important points:

Implementing CMS solution and plugins, developing and optimizing plugins to match needs. Ecommerce solution with Paypal. Optimizing back and front end code for page loading time, SEO and ranking. Improving knowledge regarding Analytics, Adwords, SEO web tools, ranking / SEO tips and coding best practices.

Web Developer

11 months 2012

Face3Media - Canada

Web development, integration, referencing, SEO. CMS customization (Wordpress). PHP, MySQL, Javascript/jQuery, Ajax, HTML, CSS, CURL, Facebook. Online payment gateways implementation. Writing instruction manuals and providing training for other developers and clients. Hosting and Domain Names management (settings, transfers, DNS etc.), in contact with hosting companies. Cross browser / iPad and iPhone compatibility, Cross email client compatibility for newsletter rendering.

Important points:

Academy Of Learning: *Lead developer, analysing client needs, providing solution, implementation, development, CMS settings/customization, optimising plugins, providing training and support to designers and developers.*

Automotive Training Center: *Lead developer, CMS configuration/dev/settings, plugins and themes functions optimization, eCommerce solution with Paypal to sell courses.*

Joblo.com: *Refactoring the commenting system across the entire site, debugging and optimising existing code.*

Osheaga/Heavy MTL/Heavy TO: *Lead developer, CMS configuration/dev/settings, plugins and themes functions optimization. Main developer on several other websites (products, mortgages, movies...)*

Senior Web/Wap Developer - Integrator

2yrs 5mths 2009 2011

Cellfish Media (Lagardere Group) - Canada

Web/Wap sites development and integration for US market. Development with Zend Studio, PHP5 object programming, Zend Framework, Apache, MySQL, Templating (Smarty), Facebook connect. Cross-Web/Wap-browser / smart (Android, iPhone, BB) and non smart phones compatibility, W3C standards, mobile telephony standards, WML, X/HTML and DOM, JS/jQuery, Ajax, CSS, CURL. Versioning and bug tracking software (CVS, SVN). Project release procedure (dev, integration, staging, production).

Important points:

Cellflirt: *Main front end developer, debugging back end functionalities, mobile devices rendering fix, tests.*

Main developer on several other projects / sites.

Important browsers and mobile devices cross compatibility checks.

Agile development and project release procedure, interaction with the QA team.

Flash Developer
Sednove Inc. - Canada

2 days 2009

Transforming static flash menus into dynamic flash menus for BBDO website.

Team Leader / Web Developer
Xwerx – The Digital Hub - Ireland

11 months 2007 2008

Information and eCommerce websites development in science and education in Ireland.
Technical manager on the Trinity College Science Gallery website.
Writing training manuals. Providing Drupal training for a junior web developer, training for clients.
Flash elements development.
First official team leader experience (junior web developer and designer).
Contact and support for clients for sites and back office updates.

Important points:

Science Gallery of Trinity College: Lead developer then team leader, Drupal solution implementation, Implementing payment gateway with an Irish bank, providing support and training to a developer, a designer and then the client.

Greenwave: website development, implementing mobile photo upload to the website.

Project Blogger: implementing Wordpress, working with plugins, themes, front and back end.

Main developer on several websites, back / front end, server side and browser side. (PHP, JS libraries...).

First Wordpress and Drupal experience.

Webmaster
Nouvelles Destinations - France

8 months 2006 2007

Development and security of the website on the professional access for travel agencies.
Development on the Intranet and the administration part.
Website and back office design and user interface. Flash elements development (slideshow).
Writing training manuals. Providing training for staff, interns management.
Computers and network maintenance. Integrating a Subversion solution for the website development etc.

Important points:

Conception, implementation of an intranet solution to manage hotel booking and employee connection schedules to receive booking emails from travel agencies. Implementing reporting charts with GD library and PHP.

Refactoring the travel agencies site area (site and access).

Writing instruction manuals for non IT employees regarding solutions that I have developed.

Web Developer
Ozon Interactive - France

9 months 2006

Information and Ecommerce websites development (Espace Sony Trocadero, Happy florist etc.).
Company's Intranet development etc.

Important points:

Espace Sony Trocadero: Main developer, online store website development front and back end, admin section, dynamic menus with Javascript.

Main developer on several websites created from scratch, from HTML/JS/CSS to PHP/MySQL back end.

Web Developer
Nouvelles Destinations - France

2 months 2005

Development of the website and the administration part. Design and user interface.

Important points:

In charge of refactoring the back end area to manage parks information, calendars, photos...

Front end development and refactoring to present parks info.

Support for two other developers on the front end.

Web Developer
Nouvelles Destinations - France

2 months 2004

Development of the website. Design and user interface. Flash menus development.

Important points:

Front end development with HTML, JS, CSS, Flash and ActionScript, PHP and MySql to implement new features.

Coding and fixing some back end elements.